



Photographs and Images Policy 2026

Date of Policy: **27th March 2026**

Policy Responsibility: **Sam Gibbs (Principal)**

Updated or reviewed: **Annually**

PERFORMERS THEATRE COMPANY

PHOTOGRAPHS AND IMAGES POLICY

Scope: This policy applies to all staff, freelancers, students, parents/carers, visitors, and any individuals involved in photography or filming at Performers Theatre Company.

Performance, by its nature, is visual and often requires photographs or images of young people to illustrate its work. It is essential therefore, that such images are controlled, and here follows the policy adopted by Performers Theatre Company.

At Performers Theatre Company, the use of photographs and images is closely linked to safeguarding. We recognise our responsibility to protect children and young people from harm, including risks associated with the inappropriate use or sharing of images. All images will be managed in line with our Safeguarding Policy.

Parents/carers provide consent for the use of photographs and images at the point of registration via ClassManager. Consent is specific, informed, and can be withdrawn at any time.

Images may be used for:

- Promotional materials (including website and social media)
- Internal displays and archives
- Marketing and publicity

Any external photographer or videographer must be approved by Performers Theatre Company and made aware of this policy. They must:

- Follow all safeguarding and data protection requirements
- Only use images for agreed purposes
- Not retain or share images without permission

Audience members and parents/carers are not permitted to photograph or record performances unless prior permission has been given.

Where permission is granted:

- Images must only include their own child
- Images must not be shared publicly if other children are visible or identifiable
- Images must not be uploaded to social media without consideration for the privacy of others

Failure to follow these guidelines may result in permission being withdrawn..

The sharing of images on social media must always prioritise the safety, dignity, and privacy of children and young people.

All images are stored securely and accessed only by authorised individuals. Images are retained in line with our GDPR Policy and only for as long as necessary. For further information, please refer to our GDPR Policy.

Performers Theatre Company will authorise photography or video for promotional, educational, or archival purposes only.

Children's full names will not be published alongside images.

Copyright of photographs taken on behalf of Performers Theatre Company remains the property of Performers Theatre Company unless otherwise agreed.